

Update on the GCOS Communication Strategy

For the SC-26 2018: Valentin Aich















Winners of the GCOS Tagline Competition:

- Peter Thorne, AOPC
- Dale Hurst, AOPC



- WMO facilitates programs to have standalone «miniwebsites»
- It allows to design and brand websites more independent from WMO, however they still deal with updates, security issues etc.
- No maintenance costs, one time investment: ~4,500 USD
- Website ready, will be launched shortly
- Short introduction: link



- Another «mini-website»
- Will host information related to ECVs, Climate Indicators and WMO endorsed
- It will also host information of Factsheets
- Short introduction: link



- Almost done for all ECVs
- Will be available as 2-pager to print out and online with additional information, e.g. about information about requirement update discussion
- Content maintained by ECV Stewards (part of ToR)



- WMO uses the indicators for their Annual Statement on the State of Global Climate
- The Copernicus Climate Service uses them in their European State of the Climate: https://climate.copernicus.eu/CopernicusESC
- Overview provided on the GCOS website:
- https://public.wmo.int/en/programmes/global-climate-observing-system/global-climate-indicators
- A biological/phenology indicator is still under discussion